

PRESS RELEASE

March 24, 2017

ESSEX COUNTY FREEHOLDERS DESIGNATE MARCH 2017 AS “AMERICAN RED CROSS MONTH” IN ESSEX COUNTY



Freeholders Leonard M. Luciano (left) and Patricia Sebold (right) present the Board's Commendation to American Red Cross Volunteer Mr. Blaire Good (center) during a special presentation designating March 2017, as "American Red Cross Month" in Essex County. PHOTO BY GLEN FRIESON

(Newark, NJ) – On March 22, 2017, District 4 Freeholder Leonard Luciano honored The American Red Cross during a presentation held at the Hall of Records in Newark.

Freeholder Luciano of West Caldwell presented the Commendation to Mr. Blaire Good of the Northern New Jersey American Red Cross declaring March 2017 as "American Red Cross Month" in Essex County. Freeholder At-Large Patricia Sebold of Livingston was also present during the presentation, sharing in the festivities and congratulating the Red Cross Volunteers for their service.

Freeholder Luciano thanked the volunteers, employees, and Executive Director Ms. Jocelyn Gilman for continuously serving to improve the lives of the residents of Essex County. He added that the American Red Cross Northern New Jersey office in Fairfield played a major part in aiding Essex County residents following Hurricane Sandy and many other unfortunate disasters, providing assistance in collaboration with the County.

The Freeholders honored the countless heroes who volunteer, donate blood, take life-saving courses and provide financial donations to support The American Red Cross. The organization helps to improve the lives of many through various initiatives, including: finding shelter for families affected by home fires, giving blood to help trauma victims and cancer patients, and delivering

comfort items to military members in the hospital. Volunteers and employees use their lifesaving skills to save people from heart attacks, drowning, or choking. The American Red Cross also enables children around the world to be vaccinated from measles and rubella.

Every 8 minutes, the American Red Cross responds to a community disaster, and collects 40 percent of the nation's blood supply, and through its Restoring Family Links program, connects family members separated by crisis, conflict, or migration.

The American Red Cross of Northern New Jersey serves a population of 3 million people in Bergen, Essex, Hudson, Passaic and Sussex Counties and works diligently to help when disaster strikes. It provides 24-hour support to members of the military, veterans and their families, and provides training in CPR, aquatics safety, and first aid.

Mr. Blaire shared thanked the Board for this recognition and sharing how important it is to give back to the community. He added that, in collaboration with the leaders in Essex County including the Essex County Freeholders and County Executive Joseph DiVincenzo, Jr., the American Red Cross has aided a myriad of families throughout the County.

For Additional Information:
Medinah E. Muhammad, Public Information Officer
Essex County Board of Chosen Freeholders
465 Dr. Martin Luther King, Jr. Blvd.,
Newark, New Jersey, 07102
(973)-621-4452
mmuhammad@freeholders.essexcountynj.org